News Release March 2022

Araki International IP&Law



Araki International Opening Webinar "Learn from the Story: US Patent Litigation and Invalidation Proceedings from the Business Perspective"

Araki International IP&Law and Business&Law are pleased to co-host the webinar on the practices of US patent disputes, collaborating with leading US professionals as guest speakers.

Date and Venue

Date: April 6, Wednesday, 9AM-11AM (Japan Time) / April 5, Tuesday, 5PM-7PM (California Time) **Venue**: Online (zoom)

Title

"Learn from the Story: US Patent Litigation and Invalidation Proceedings from the Business Perspective"

Registration

For registration, please email to Akiko Araki at <u>info@arakiplaw.com</u>, with information of your name, company, jurisdiction and email address. It is free to attend for IP, legal, compliance professionals and students.

Summary

Araki International IP&Law, a newly established law firm based in Tokyo, will host a webinar on the practices of US patent disputes, collaborating with leading US professionals as guest speakers. In this webinar, speakers will discuss various legal issues on US patent litigations before district courts and invalidation proceedings before the U.S. Patent Trial and Appeal Board (PTAB), with a focus on the business perspectives of a corporation (cost and benefit etc.). Hosts and speakers expect that various people from IP, legal and business sections can enjoy and learn the latest issues from the lively discussions among them. The discussions will be in English and Japanese, with simultaneous interpretation provided.

Program

- Greetings from Akiko Araki, the host of the event
- A Typical Patent Case: Basics of US Patent Proceedings, Key Issues and Strategic Considerations

Cast:

Han Xu as President of Han Patent Corporation (Patent Owner)

Kerry S. Taylor as CEO of World Kerry's KK (Alleged Infringer)

Akiko Araki as a narrator

A Typical Patent Case:

Through a hypothetical patent case where World Kerry's KK ("Kerry's"), Japanese corporation, has received a notice letter from Han Patent Corporation ("HanCo"), US corporation, alleging infringement of HanCo's US patents. We will explore the basics of U.S. patent disputes both in negotiations and legal proceedings, key strategic considerations for Japanese companies, and the impact of recent developments in U.S. patent law.

Keynote Speech: What Business Persons Should Know about US Patent Proceedings

Prof. Robert P. Merges

Prof. Merges will explore the cost and benefit of various patent-related strategies – for example, US patent invalidation proceedings. He will also review key recent developments in patent law from the business perspective. This session also covers negotiation of global portfolio licenses and transnational coordination strategies in high-stakes patent battles.

• Short Talk: Effective Collaborations in Handling Cross-Border Patent Disputes

Akiko Araki

Akiko Araki will talk about the considerations on how to collaborate among business, legal and IP sections, or between in-house and outside counsels to lead projects to success.

• Panel Discussion and Q&A: Latest Developments in US Patent Law

Panels: Prof. Robert P. Merges, Kerry S. Taylor, Han Xu

Moderator: Akiko Araki

This panel discussion session will cover some of the latest development in US patent law, practice tips and cautionary tales for Japanese companies involved in US patent disputes, and more.

Speakers

Guest Speakers:

Prof. Robert P. Merges, Wilson Sonsini Goodrich & Rosati Professor of Law, Co-Director, Berkeley Center for Law & Technology



Merges is a co-founder and co-Faculty Director of the Berkeley Center for Law and Technology, cornerstone of Berkeley Law's intellectual property program, rated number one among IP programs by USNews in 12 of the past 13 years.

Kerry S. Taylor, Ph.D. Knobbe Martens, San Diego, Partner



Kerry S. Taylor has been practicing since 1998 in areas including *Inter Partes* Reviews, patent litigation, patent prosecution, strategic planning and counseling relating to infringement and licensing issues, and intellectual property due diligence studies. Kerry is a co-chair of his firm's *Inter Partes* Review practice group.

Han Xu, Ropes & Gray, Tokyo, Counsel



Han Xu has over thirteen years litigation experience in IP issues covering a broad range of technologies including computer hardware and software, semiconductors, web technologies and telecommunication for more than thirteen years. Han has litigated before U.S. district courts, the U.S. International Trade Commission, and the U.S. Patent Trial and Appeal Board..

Host:

Akiko Araki, Araki International IP&Law, attorney-at-law admitted in California and Japan, Managing Partner



Akiko Araki, the founder and the managing partner to Araki International IP&Law, handles handling crossborder transactions and litigations. Especially, she supports international clients in handling global portfolio licensing and multijurisdictional litigation management. In addition, as Japanese attorney, she advices foreign clients on Japanese domestic laws in various fields including IP and IT, data privacy, advertising and labelling, dispute resolutions, among others.

<u>Hosts</u>

Araki International IP&Law

Araki International IP&Law is Tokyo based law firm, mainly focusing on cross-border IP matters including patent licensing and litigation, trade secret, copyright, and trademarks. The firm is especially strong in patent licensing and managing multinational IP litigations and helps clients owning cutting-edge technologies. The firm also provides broad range of legal services including the areas of commercial litigations, data protection, labor, compliance of regulations in the IT, telecommunication, pharmaceutical, advertising and consumer protections, and other commercial matters. https://arakiplaw.com/en/

Araki International IP&Law 荒木法律事務所

Business&Law

Business & Law is a Japanese media established in March 2021 by members of LexisNexis Japan K.K., who have been involved in advertising in the Business Law Journal magazine and hosting various events in the legal fields. It provides a wide range of information such as the latest developments on the legal issues and legal tech matters, and will continue to support efficient resolution of legal issues by hosting seminars, webinars, and publications by leading attorneys. Business&Law has partnership with SMBC Consulting Co., Ltd. and LexisNexis Japan K.K.

https://businessandlaw.jp/



Contact:

Managing Partner: Akiko Araki

Phone: +81.3.6810.2012

Email: info@arakiplaw.com

Araki International IP&Law is Tokyo based law firm, mainly focusing on cross-border IP matters including patent licensing and litigation, trade secret, copyright, and trademarks. The firm is especially strong in patent licensing and managing multinational IP litigations and helps clients owning cutting-edge technologies.